



The key to effectively communicating to a jury is a blend of today's technological advancements in media with the personality and persuasiveness of a compelling lawyer. Add the hiring of a reliable trial presentation support service with a "hot seat" technician and you have a winning combination for a more successful trial outcome.

REASONS FOR MULTI-MEDIA

We are a digital society. Information is being delivered to us faster and in more dynamic ways than ever before. Jurors in the courtroom are no different. Jurors are using their hyper-sensitive senses such as vision, hearing, touch, and even emotions to decipher the facts of a case. Just look at these scientific facts:

1. The brain is most active when it is stimulated in different ways allowing for information to be comprehended more easily.
2. The brain for the vast majority of individuals is unable to comprehend written and spoken information at the same time.
3. A study at the University of California – Santa Barbara showed that individuals comprehend information most effectively when shown a visual or video exhibit with narration from the attorney or expert.



IN-COURT “HOT SEAT” TECHNICIAN

Legal Eagle’s trial presentations services provide attorneys with multi-media trial presentations and courtroom technology technician duties (hot seat operator). Legal Eagle’s courtroom technology technicians have the expertise and provide a reassuring presence to ensure that your presentation will run smoothly while saving law practices time and money. Legal Eagle allows your trial team to focus on the big picture by:

- Managing technical audio/video equipment in the courtroom
- Exhibit Annotation & Emphasis Tools
- Side-by-Side Comparison Techniques
- Sophisticated Multi-Media or Basic Slide Presentations
- Witness Preparation Support
- Maintaining and providing instant access to an exhibit database prior to and throughout the trial

“A major Challenge in complex civil litigation has always been keeping evidence organized, cross-referenced and easily accessible during trial. With the help of Legal Eagle, we were able to access documents quickly and deliver to the jury an effective multimedia presentation of documents, video, and PowerPoints. Legal Eagle was an important part of our trial team from the early stages of preparation to the end.”

- Meg Thrasher, Senior Paralegal, Nelson Mullins -



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